LOOKS

FEATURE-LENGTH DOCUMENTARY

A feature-length documentary and online series about appearance and aesthetics.

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THE PROJECT

Appearance shapes how we see the world. Whether we are looking at people, products, spaces, or the digital content that fills our days, it quietly influences our decisions, our relationships, our confidence, and even our health. LOOKS is a feature-length documentary and online series that treats this everyday instinct as something worth understanding, combining art, education, and storytelling to explore what really shapes appearance and quality of life.

THE IDEA AT ITS CORE

For most people, orthodontics means straight teeth and a better smile. Far fewer know that the way a child's bite and face develop can influence the growth of the jaws, breathing, posture, and long-term wellbeing. These questions sit close to appearance, yet they rarely travel beyond professional circles, so many parents never encounter them during the years when they matter most. LOOKS was made to carry that knowledge to a broad, general audience.

HOW IT IS MADE

LOOKS is built as a cinematic experience rather than a lecture. It blends 3D and 2D animation with drawing, painting, and sculpture, woven together with expert interviews and live-action footage. Much of the visual language is borrowed from the tools of 3D software, such as perspective grids and wireframe forms, and it is used to make invisible parts of facial development visible on screen.

WHY IT MATTERS

Information on its own rarely changes how people act, but stories and images do. The project brings together voices from fields such as aesthetic medicine, health, psychology, design, architecture, and technology, so appearance is examined from many angles at once. The aim is simple: awareness that arrives early enough to be useful.

A feature documentary in production. The conversation already lives online.

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